

SM/BBA-503 (O) (AK)

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(5th Semester)

BACHELOR OF BUSINESS ADMINISTRATION

Paper : BBA-503

(Strategic Management)

(PART : A—OBJECTIVE)

(Marks : 25)

KEY ANSWERS FOR OBJECTIVES

1. Put a Tick (✓) mark against the correct answer in the brackets provided : 1×10=10
- (a) (i) corporate level
 - (b) (i) Strategies
 - (c) (i) vision
 - (d) (i) Remain diversified
 - (e) (i) divestiture
 - (f) (i) 9
 - (g) (i) Strategy implementation
 - (h) (iii) organizational capabilities
 - (i) (i) can do
 - (j) (i) development areas

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(2)

2. State whether the following statements are *True (T)* or *False (F)* by putting a Tick (✓) mark : $1 \times 5 = 5$

(a) False

(b) True

(c) False

(d) False

(e) True
